

TRIO media group  
Immediate Release  
Contact: Taylor Arnold  
404-255-1970  
[taylor@triomediagroup.com](mailto:taylor@triomediagroup.com)

## Dixie HomeCrafters™ Launches Dixie SuperWindow™ Website

(Atlanta, GA) December 14, 2009 – Dixie HomeCrafters™ is proud to announce the launch of a new interactive website exclusively for windows. The Dixie SuperWindow™ is engineered and built to give homeowners the highest possible thermal performance. They allow you to stay cooler in the summer, warmer in the winter and enjoy significantly lower energy bills.

“The Dixie SuperWindow™ was so popular among our customers that it needed its own website,” says Hugh Harris, CEO of Dixie HomeCrafters™. “Homeowners love them because they offer easy operation and they don’t require maintenance to keep them working and looking great for decades.”

The Dixie SuperWindow™ is custom made to fit your home perfectly, and offers an array of features including fusion-welded frames, fiberglass insulation and three layers of weatherstripping. You can also choose from a variety of styles including double-hung, storm windows, garden windows and more.

The Dixie SuperWindow™ is ENERGY STAR® labeled as well. Each one features ERG™ Energy Reflective Glass, which permits 64 percent of the sun’s natural light to enter your home while blocking 72 percent of its heat energy. That means you can expect a summer cooling cost savings of up to 25 percent and lower your heating cost by cutting heat loss by nearly 50 percent.

“This is a product that can save you significant amounts of money over time,” Harris says. “Not only will it create a more comfortable home, but it is guaranteed to save you 40 percent on your energy bills.”

For more information visit [www.dixiesuperwindow.com](http://www.dixiesuperwindow.com).